

Smart Practice: Music Therapy as Business

Presented by Christine Henes, MA, MT-BC, WMTR

And WCMT Business Meeting

Sponsored by WCMT

in cooperation with GLR-AMTA

Saturday, February 4, 2012

7:30am-5:30pm



Hosted by:

Bublitz's Restaurant & Ale House

580 East Ave Lomira, WI 53048

(directions available on-line at www.musictherapywisconsin.org)

8 CMTEs Available

**Registration deadline is
Monday, January 30, 2012**

Description: Practice with your head. Practice with your heart. Practice for all you're worth! Choosing to be a music therapist is often a calling. You love being a music therapist. Loving your work and talent does not pay the bills, let alone make a profit. Developing a mindset for the business of music therapy is key. This seminar will present ideas and assemble skills to create thriving, rewarding practices and serve more people. Building an excellent practice does more than make money to pay bills. Creating an outstanding music therapy practice makes a lasting contribution in the people you serve and the lives they in turn touch.

Educational Objectives:

1. Assess yourself. Emotional, cognitive and strategic capacities to build a thriving practice.
2. Articulate your dreams and visions for building your music therapy practice.
3. Draw a working plan of your practice, what to do and how to do it.
4. Establish principles of conduct governing the business.
5. Determine the foundation of your practice. Think like a businessperson.
6. Feel comfortable with the idea of making a profit from providing a service.
7. Build the framework of your practice with a business plan, policy, brochures, equipment, workspace, software, legal and financial support, networking, marketing, policy and a mentor.
8. Love your business and yourself by scheduling work time, spiritual time and buffer time.
9. Embrace failure and turn it into a stepping-stone for success.
10. Give back out of your abundance.



WISCONSIN
CHAPTER FOR
MUSIC THERAPY

“Smart Practice: Music Therapy as Business” is approved by the CBMT for 8 CMTEs. Credits awarded by CBMT are accepted by the National Board for Certified Counselors (NBCC). The GLR-AMTA, #P-021 maintains responsibility for program quality and adherence to CBMT Policies and Criteria.

Presenter: Christine Henes, MA, MT-BC, WMTR, is the owner of *Sonshine Music Center, LLC*, in Cottage Grove, WI, providing music therapy services, consultation, adaptive music, music therapy business coaching, and piano instruction primarily in Dane and Jefferson counties. She frequently speaks, performs, or leads worship for retreats and various functions in the Midwest. She was featured in an article on the “power of music” in the June 2007 issue of *Wisconsin Woman* magazine and has been interviewed about music therapy by Wisconsin Public Television. Christine holds a degree in music with a major in church music, as well as a degree in music therapy. Her graduate study was at the University of Notre Dame, where she completed an MA in Theology with an emphasis in Liturgical Studies. She was mentored by her private piano teacher to begin a “coached” piano studio at the age of 17 and continues to teach incorporating those first principles today. She was mentored as a music therapist by Robert Unkefer the founder of the first degreed music therapy program in the U.S. at Michigan State University. Christine served WCMT six years as Clinical Practice chairperson and was the impetus behind the development of the state mentor program. Currently she is completing her second term as WCMT president. She has contracted music therapy services since 1990, totaling 41 years of experience in business.

Schedule:

7:30am Registration & Continental Breakfast
8-12pm CMTE
12-1pm Lunch provided by Bublitz’s
1-1:30pm WCMT Business Meeting
1:30-5:30pm CMTE

Meal:

A continental breakfast will be served during registration. A lunch buffet includes 3 meat choices, all sides, full salad and soup bar, dessert and drink and is included in the cost of registration.

Any Questions? Contact:

Thea Vorass at 414.446.5767 continuingeducation@musictherapywisconsin.org
OR Christine Henes, WCMT President
president@musictherapywisconsin.org

Cancellation/Refund Policy:

100% of the registration fee will be refunded if you cancel up to 4 days before the event. After that date, a 75% refund will be given.

On-line registration & PayPal payment available at www.musictherapywisconsin.org

Mail Registration:

Name: _____

Address: _____

Phone: _____ Email: _____

(please check the box that applies)

- | | |
|--|----------|
| <input type="checkbox"/> WCMT Professional Member | \$85.00 |
| <input type="checkbox"/> Professional Non-member | \$105.00 |
| <input type="checkbox"/> Other Professional (not for credit) | \$105.00 |
| <input type="checkbox"/> WCMT Student Member | \$30.00 |
| <input type="checkbox"/> Student Non-member | \$50.00 |

If you wish to include payment for your August 2011- 2012 WCMT Membership, a membership form can be downloaded from:

www.musictherapywisconsin.org

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|---|---------|
| <input type="checkbox"/> Add 2011-2012 membership | |
| <input type="checkbox"/> Professional | \$20.00 |
| <input type="checkbox"/> Retired Professional | \$5.00 |
| <input type="checkbox"/> Affiliate Organization | \$25.00 |
| <input type="checkbox"/> Associate | \$20.00 |
| <input type="checkbox"/> Student/Intern | \$5.00 |
| <input type="checkbox"/> WI New Resident | FREE |

Total amount enclosed: _____

Make Check Payable to:

Wisconsin Chapter for Music Therapy
Mail check by Saturday January 28th to:

Thea Vorass, MT-BC
WCMT Continuing Education Chair
8468 N. 66th St.
Brown Deer, WI 53223

