Celebrate In the second of th



Greetings Music Therapists:

Governor Scott Walker has once again proclaimed March as Music Therapy Month in Wisconsin. Please join **WCMT** in celebrating commendable work of our fellow music therapists and educating others about that important work. Some day, music therapy will be a part of Americans' everyday vocabulary. Unfortunately, we're not there yet, so every music therapist carries a responsibility to educate the public. The question, "What is music therapy?" arises often outside of a clinical setting such as when new acquaintances ask what we do for a living, when we rent an apartment, buy a car, purchase insurance, go to the doctor, or apply for a loan. The scenarios are endless, but WCMT has made advocacy, education, and accessibility of music therapy its mission. Music therapists are an asset to Wisconsin and its residents, and March is our time to celebrate it!

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Sincerely,
Brenna Beecroft, MT-BC, WMTR
WCMT Public Relations Chair





OFFICE of the GOVERNOR

Proclamation

WHEREAS; the purpose of the Great Lakes Region of the American Music Therapy Association and the Wisconsin Chapter for Music Therapy is the advancement of music therapy as a professional discipline in the states of Wisconsin, Minnesota, Ohio, Michigan, Illinois and Indiana, standardization of assessment and therapeutic techniques and documentation, and implementation of peer review for professional quality assurance; and

WHEREAS; the Great Lakes Region demonstrates involvement in community service and education, and participation in the legislative process and determining its effects on music therapy; and

WHEREAS; more than 100 music therapists at more than 80 facilities statewide strive to provide music therapy services which are most effective in restoring, maintaining and improving the mental, physical and social well-being of everyone; and

WHEREAS; music therapy is included in the Wisconsin Music/Art/Dance Therapy Registry and in the Older Americans Act Amendments of 2006 passed by the United States Congress and signed into law by former President George W. Bush;

NOW THEREFORE, I, Scott Walker, Governor of the State of Wisconsin, do hereby proclaim the month of March 2012, as

MUSIC THERAPY MONTH

throughout the State of Wisconsin and I commend this observance to all of our citizens.

By the Governor:

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 11 day of January 2012.

SCOTT WALKER GOVERNOR

DOUGLAS LA FOLLETTE

Secretary of State

Music Therapy Month Press Release

Use the official music therapy month <u>press release</u> on the following page to inform your local media venues about the presence of music therapy in the community. To use, click on the press release to highlight it. Then right click and select "copy image" to isolate the image, and paste into a new document such as Microsoft Word where the size can be adjusted as needed. The internet resources listed below provide contact information for the radio stations, newspapers, and television stations registered in the state of Wisconsin.

AM/FM radio stations by frequency:

http://www.ontheradio.net/states/wisconsin.aspx

Newspapers by city:

http://www.usnpl.com/winews.php

Television stations by city:

http://www.usnpl.com/tv/witv.php

March is Music Therapy Month

The Wisconsin Chapter for Music Therapy is pleased to announce that Governor Scott Walker has proclaimed March 2012 as "Music Therapy Month" in Wisconsin.

Music Therapy is the clinical and evidence-based use of music interventions to accomplish individualized goals within a therapeutic relationship by a credentialed professional who has completed an approved music therapy program. As an established healthcare profession, music therapy uses music to address physical, emotional, cognitive, and social needs of individuals of all ages. Music therapy interventions can be designed to:

- promote wellness
- manage stress
- alleviate pain
- express feelings
- enhance memory
- improve communication
- promote physical rehabilitation

More than one hundred board-certified music therapists practice at over eighty facilities statewide. Wisconsin is also home to the University of Wisconsin – Eau Claire and Alverno College, which have produced a number of music therapy alumni through their well-established degree programs founded in 1969 and 1950 respectively.

Research in music therapy supports its effectiveness in a wide variety of healthcare and educational settings. For further information, please explore the Wisconsin Chapter for Music Therapy website at **www.musictherapywisconsin.org**, or contact Brenna Beecroft, WCMT Public Relations Chair at (414) 793-3292.



5 Ways to Promote Music Therapy in 30 Seconds

- 1. Print and post the governor's proclamation. Let others know at your place of work that the state of Wisconsin supports music therapy by proclaiming March as music therapy month. Your office door, equipment cart, or employee bulletin board are all great places to post. Make sure you have approval to do so first, of course, as you may be easy to track down as the source of the post.
- **2. Print and post a music therapy month card in your community.** Many local businesses host an announcement board for their patrons to post their business cards, fliers/posters, items for sale, community events, etc. The <u>music therapy month cards</u> on the following page won't overwhelm such a display and offer the opportunity for individuals to rip off a tag with the WCMT web address if they are interested in exploring the topic. Next time you visit the business, you'll see if the card caught anyone's attention.
- **3. Prepare your own definition of music therapy.** As music therapists, we are asked pretty regularly what exactly it is that we do. A cookie-cutter, one-size-fits-all definition just doesn't work in the versatile field of music therapy. Take half a minute to figure out how to describe what you do. Keep it short and simple. Something like "I use my [insert primary instrument here] to help [insert population here] achieve non-musical goals such as [insert goals here]. Here's my card." This statement is easily adaptable to a variety of treatment populations. Of course, it doesn't tell an inquisitive acquaintance everything you do; but if someone is truly curious, they'll keep asking questions.
- **4. Post a message on your social networking page.** In a world of Facebook, MySpace, Google+, LinkedIn, Twitter, and whatever social networks are up and coming, digital communication is instant and continuous. You're at your favorite coffee house? Bam! Everyone in your network knows. Want to go to a movie? Bloop! You just asked your entire friend list. Put this technology to good use during music therapy month this year by copying the post below and pasting it on your preferred social networking website or service:

Did you know that the state of Wisconsin recognizes March as "music therapy month?" Each and every day, Wisconsin's board certified music therapists use music to help its residents improve academic and social skills; manage pain, anxiety, depression, and symptoms of mental illness or addiction; combat the negative effects of dementia and medical treatments such as chemotherapy and surgery; regain or maintain cognitive and physical function; learn new skills to use in every day life and leisure; and find dignity, peace, and comfort at the end of life. I am a music therapist. How may I serve YOU today?

5. Tell a fellow music therapist how great they are. By making one another feel appreciated for what we do as music therapists, we all tend to strive for excellence with an enthusiasm that builds a great reputation for our beloved profession.

Announcement Board Cards

Directions: Cut the card(s) out along the lines provided. Tack to the announcement board at your local church, grocery store, laundr-o-mat, mechanic, library, etc.



March is Music Therapy Month in Wisconsin

What is Music Therapy?

Music therapy is the therapeutic use of music by a board certified therapist to achieve non-musical goals. Grab a tag to find out more!

www.musictherapywisconsin.org
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Upcoming Events & Continuing Education Opportunities

March 3-4, 2012 The Role of Sensation in a Generational Approach to Music Therapy

Alverno College Milwaukee, WI Click for Details

April 11-15, 2012 2012 Great Lakes Region Music Therapy Conference

Amway Grand Plaza Hotel

Grand Rapids, MI Click for Details

April 28, 2012 Drumming Techniques and Applications

Milwaukee, WI

October 11-14, 2012 2012 AMTA Conference

Pheasant Run Resort St. Charles, IL Click for Details

** Check the following websites for continuing education opportunities throughout the year **

http://www.musictherapy.org/events/listing/

http://www.glr-amta.org/Conference.html

http://musictherapywisconsin.org/meetings-cmtes

Date received:	Cash/Check #:	Amount received:



WISCONSIN CHAPTER FOR MUSIC THERAPY

www.musictherapywisconsin.org

Membership Form

September 1, 2011 through August 31, 2012

(Must be received by November 1st to be included in the 2011-12 Membership Directory)

A		ì
Check one:	V	

Professional \$20.00	Retired Professional \$5.00	New Professional \$ Free
Associate \$20.00	Affiliate Organization \$25.00	Professional new to Wisconsin \$ Free
Student/Intern \$5.00	Alverno College	UW-Eau Claire

The information included on this form will be posted on the members only (password required) section of the WCMT website. Please do not include information that you do not want posted. Professional Credentials: Name: Email address Home Address _____ City___ State___ Zip___ Home Phone (_____) _______ Cell Phone (_____) _______ Is this a new address/telephone number? Employment Name_____ Employment Address _____ City____ State ___Zip____ Facility Phone (_____) ______ Facility Fax (_____) _______ √ Yes "I hereby give permission for WCMT to post the above information in a PDF Membership Directory in the member's only section of the WCMT website." Would you like your name, city and e-mail address listed for the general public under the "Find a Therapist" link on the WCMT website? WCMT is always looking for people interested in assisting committee chairs with various short-term projects. Check the area in which you have the greatest interest. WCMT would greatly benefit from your talents. I would like to be Continuing Education **Public Relations** Government Relations Membership mentored. I would like to serve as **Public Relations** Clinical Practices Newsletter Archives a mentor. Make check payable to: Wisconsin Chapter for Music Therapy Send completed form and payment to: Tiffany Vollrath, MT-BC 2864 Colleen Ct. Oshkosh, WI 54904

Send completed form and payment to:

Tiffany Vollrath, MT-BC 2864 Colleen Ct. Oshkosh, WI 54904

DETACH FOR YOUR RECORDS

WCMT DUES 20011-12

Date sent_____ Check #_____ Amount \$_____

What Can We Do for You? Introducing the WCMT Board

Tiffany Vollrath, President

president@musictherapywisconsin.org

The president is your go-to board member should you need to make an announcement or have new business for a WCMT business meeting. She also fields questions or interest from members wishing to serve on any of the current committees or open board positions. The president serves as an intermediary between WCMT and other music therapy organizations as well, so she can bring issues concerning WCMT members to the attention of the regional and national music therapy representatives. Finally, the president is responsible for the development of WCMT as an organization, so any recommendations from members concerning what the chapter does to fulfill its mission and how it goes about these duties are addressed to the president as well.

Elizabeth Pupeter, Vice President

vicepresident@musictherapywisconsin.org

The vice president's role in WCMT is everchanging, as the president may assign special tasks as needed. However, one of her greatest responsibilities is maintaining and updating the organization's bylaws and constitution. Should a member have questions on either of these important documents, which dictate WCMT's operations, the vice president is the source of such knowledge. In addition, the vice president often assists the continuing education chair in organizing CMTE's and would thus be a resource for continuing education ideas, concerns, or inquiries.

Hanna Pieper, Secretary

secretary@musictherapywisconsin.org

The secretary creates a report of each meeting held by WCMT. Since all meeting minutes are posted in the member's section of the website, most questions about business covered during past meetings can be accessed there.

Erica Flores, Treasurer

treasurer@musictherapywisconsin.org

The treasurer is responsible for all fiscal interactions of WCMT including arranging for payment of recurring bills or other expenses, member expense reimbursements, and general bookkeeping activities. If a member uses personal funds to purchase an item/service for WCMT or has reimbursable travel expenses, the treasurer initiates any applicable compensation. Questions about the WCMT budget may also be directed to the treasurer.

Tamra Fricke, Clinical Practices Chair

clinicalpractices@musictherapywisconsin.org

The clinical practices chair matches new professionals with experienced ones to create a mentorship relationship in which one provides career guidance to the other. She accepts interested parties to participate in the mentoring program at any time, not just when filling out the membership form. If you have clinical scenarios or issues for which you would like feedback from colleagues, the clinical practices chair also generates such input from WCMT members across the state.

Archivist

archives@musictherapywisconsin.org

WCMT is currently looking for someone to fill the role of our archivist. The archivist is responsible for the safekeeping of the chapter's rich history, which includes newspaper articles, official documents, pictures, correspondences, activity timeline, etc. Please consider offering your time and talents in this capacity, especially as WCMT transitions to a digital archive.

Diane Knight, Job Hotline Coordinator

jobs@musictherapywisconsin.org

The job hotline coordinator is the ultimate resource for companies wishing to spread the word about a job opening or Wisconsin music therapists seeking employment.

Rebecca Frize, Newsletter Editor editor@musictherapywisconsin.org

Please submit any announcements, news, articles, interventions or songs to share, etc. that you would like to have included in the next newsletter to the editor. Check out the Wisconsin Chapter for Music Therapy page on Facebook, also maintained by the editor, where you can post messages to other WCMT members.

Thea Vorass, Continuing Education Chair continuingeducation@musictherapywisconsin.org

The continuing education chair organizes pre-approved CMTE opportunities. She is the contact person for suggestions for future workshops, if you would like to present a workshop, or if you have questions about a scheduled CMTE.

Nancy Dexter-Schabow, Government Relations Chair

governmentrelations@musictherapywisconsin.org

The government relations chair fields questions and concerns regarding state legislation in the following areas: geriatric/long-term care, psychiatric, special education, private practice, civil service, developmental disabilities, allied health, public relations, and professional regulation/licensing. Additionally, if you would like to participate in activities to support or protest certain legislations pertaining to music therapy in Wisconsin, contact the government relations chair for upcoming opportunities.

Brenna Beecroft, Public Relations Chair publicrelations@musictherapywisconsin.org

The public relations chair works to educate the community about music therapy, facilitating communication between music therapy professionals and consumers. Suggestions for new ways to present information to the general public are always welcome and appreciated.

Tiffany Vollrath, Membership Chair membership@musictherapywisconsin.org

The membership chair can answer questions about WCMT membership benefits and the membership registration process. Any changes in your name, address, or other contact information should be reported to her in order to maintain accuracy of the membership directory and "Find a Therapist" section of the website as well as to ensure delivery of desired announcements and notices.

Thea Vorass, Webmaster

webmaster@musictherapywisconsin.org

The webmaster maintains and updates the WCMT website; so if you find any broken links or errors, have news articles to submit or announcements to make, or need help finding something on the website the webmaster is happy to be of service.